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Mayer Brown Launches 60-Member AI Task Force

By **Matt Perez**

Law360 (September 7, 2023, 4:12 PM EDT) -- Mayer Brown announced Thursday that it has put together a cross-practice task force to help clients navigate matters related to artificial intelligence, as the industry continues to draw interest this year.

The BigLaw firm said in its announcement that the task force will advise clients on increasingly pertinent topics with the rise of AI, such as data privacy with generative tools and intellectual property of new innovations.

The task force is made up of more than 60 attorneys across several practices: cybersecurity and data privacy, intellectual property, technology transactions, corporate, dispute resolution, regulatory, employment law, AI governance and ethics. The team has experience publishing academic work on AI and serving on AI-related committees.

Raj De, a member of the firm's global management committee, will head up the task force. De also leads the firm's cybersecurity and data privacy practice, as well as its national security practice.

"Clients across industry sectors and geographies are increasingly turning to us to advise on a range of issues emerging from the rapidly evolving legal and regulatory environment of AI," De said in a statement. "Our integrated global platform and deep industry experience provide clients with a holistic approach to address their immediate legal and business needs, and help them understand long-term implications of AI on their key products, services and markets."

The group plans to advise on data privacy measures when developing and deploying an AI tool; draft, review and negotiate contracts involving AI; prepare agreements for investments in AI technologies; and guide directors on regulatory considerations.

Since OpenAI demonstrated the power of large language models with the introduction of its chatbot ChatGPT in November, several legal tech companies and individual attorneys have been using the technology to build their own tools — or at least market off the trend. In February, Mayer Brown was among 46 companies honored by legal technology giant Relativity ODA LLC for excelling in AI adoption and advocacy.

Mayer Brown ranked as the 22nd-largest U.S. law firm on this year's Law360 400, with around 1,150 attorneys and 450 partners in the country.

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