



MAYER | BROWN

TECHNOLOGY TRANSACTIONS

Exponential Value. Proven Results.



“

Mayer Brown has a highly experienced team with deep knowledge of structuring transactions. They possess the ability to provide unique perspectives and innovative solutions to complex issues

CHAMBERS USA

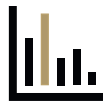
OVERVIEW

For over 25 years, our cutting-edge Technology Transactions practice has helped clients contract for, develop and manage high-value relationships related to critical services and technology. Our practice includes more than 50 lawyers throughout the Americas, Asia and Europe. It has achieved top ratings from prestigious directory publishers and professional associations, including *Chambers* and *Legal 500*.

We bring market knowledge, experience, bench strength, technology background, and a global commercial perspective to help clients innovate, collaborate, reduce cost, and improve operations in commercial and corporate deals.

This translates to a better understanding of technical issues and supplier perspectives and allows us to communicate effectively with, and drive value, for our clients.

Mayer Brown's client roster includes some of the most recognizable names in the business world, including many who turn to us repeatedly as their technology and outsourcing transactions become ever more complex. We leverage our experience to assist clients on thousands of technology and outsourcing transactions, and to advise them on terms and practices designed to maximize value and avoid costly pitfalls



DATA MONETIZATION
AND PROTECTION



DIGITAL SERVICES



OUTSOURCING



SOFTWARE DEVELOPMENT,
LICENSING AND INTEGRATION



DATA MONETIZATION AND PROTECTION

Rapid advances in artificial intelligence (AI), declines in data storage and processing cost, and increases in the quantity of data collected and available have supercharged the opportunity to monetize data. At the same time, AI regulations are adding greatly to data privacy and other existing data regulations. Moreover, suppliers are processing a growing volume of company data, and the security of that data is only as strong as its weakest supplier's security systems.

We support clients with their data strategies, including:

- Data analytics, including custom data lakes and analytic engines
- Data licensing, including licenses with data resellers, open data licenses, and data licenses embedded in larger transactions
- Securing intellectual property (IP) rights in data and data-driven products
- Implementation of terms and conditions required for compliance with data protection and security laws
- AI governance including policies and implementation in contracting



DIGITAL SERVICES

In the past 15 years, cloud and other digital services have become a trusted, integral part of how businesses function. Digital services contracts have thus become more complex and critical. Also, they have become more central to digital transformation and operational efficiency.

We support clients with their digital strategies, including:

- AI and robotic process automation (RPA)
- Public, private, hybrid cloud and other "as a Service" (aaS) platforms
- Customer-facing, revenue-generating digital platforms
- Crypto and other digital assets
- Internet of Things (IoT)
- Industry consortia and utilities
- Digital transformation
- Fintech, insurtech, mortgagetechnology and proptech
- Blockchain/distributed ledger technology (DLT)



OUTSOURCING

In the past 30 years, managed services outsourcing has transformed and globalized business operations. By engaging suppliers to take responsibility for non-core business functions, companies have reduced costs while improving quality, speed, and compliance. As a result, outsourcing continues to thrive as a business strategy.

We support clients with their outsourcing strategies, including:

- Information technology outsourcing
- Applications development and maintenance (ADM) outsourcing
- Facilities management outsourcing
- Finance and accounting outsourcing
- Human resources outsourcing
- Telecommunications outsourcing
- Claims processing and other back-office outsourcing
- Contract manufacturing and other supply-chain outsourcing

More than **400**
*key technology transactions with
a total contract value exceeding*
\$250 *billion.*





SOFTWARE DEVELOPMENT, LICENSING AND INTEGRATION

Business runs on software. Breakthrough innovation depends on software. That software very often comes from a global ecosystem of developers, licensors and integrators.

We support clients with their software initiatives, including:

- Software, systems and other technology development
- Software licensing, including cloud-based and on-premises ERP, claims management systems and other enterprise applications
- Open-source software policies and licensing
- Systems integration, including enterprise system implementations



Mayer Brown has “a deep, high-quality bench, which impresses clients and peers alike.”

“... an excellent team of people for outsourcing agreements globally—pragmatic in their approach, with a wealth of experts they can call on.”

“Mayer Brown is incredibly responsive and conscious of our sensitivities. This team has provided singularly exceptional client service.”

The practice “has cornered the market, thanks to its lawyers with great perspective.”

THOUGHT LEADERSHIP



TECH TALKS
PODCAST



TECHNOLOGY & IP
TRANSACTIONS PRACTICE



ACCOLADES

2004–2020; 2023–2024

BAND 1 OUTSOURCING

2019–2020; 2023–2024

BAND 2 FINTECH

2021–2023

BAND 1 TECHNOLOGY

– Chambers USA

2008–2024

TIER 1 OUTSOURCING

2020–2024

TIER 1 FINTECH

– The Legal 500

MAYER | BROWN

Americas | Asia | EMEA

[mayerbrown.com](https://www.mayerbrown.com)

Mayer Brown is a leading international law firm positioned to represent the world's major corporations, funds, and financial institutions in their most important and complex transactions and disputes. Please visit www.mayerbrown.com for comprehensive contact information for all our offices. This Mayer Brown publication provides information and comments on legal issues and developments of interest to our clients and friends. The foregoing is not a comprehensive treatment of the subject matter covered and is not intended to provide legal advice. Readers should seek legal advice before taking any action with respect to the matters discussed herein. Mayer Brown is a global services provider comprising associated legal practices that are separate entities, including Mayer Brown LLP (Illinois, USA), Mayer Brown International LLP (England & Wales), Mayer Brown (a Hong Kong partnership) and Tauil & Chequer Advogados (a Brazilian law partnership), and non-legal service providers, which provide consultancy services (collectively, the "Mayer Brown Practices"). The Mayer Brown Practices are established in various jurisdictions and may be a legal person or a partnership. PK Wong & Nair LLC ("PKWN") is the constituent Singapore law practice of our licensed joint law venture in Singapore, Mayer Brown PK Wong & Nair Pte. Ltd. Details of the individual Mayer Brown Practices and PKWN can be found in the Legal Notices section of our website. "Mayer Brown" and the Mayer Brown logo are the trademarks of Mayer Brown.